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Sommario/riassunto	Despite decades of industrialization, Johor remains an agricultural powerhouse. The state is Peninsular Malaysia's largest contributor to agricultural gross domestic product, and its official agricultural productivity is Malaysia's third highest. Johor's agricultural strengths lie primarily in product specialization, namely the farming of oil palms, various fruits and vegetables, poultry, pigs, cut flowers, and ornamental fish. Johor's production clusters have taken decades, if not centuries, to build up their regional dominance. Urbanization, often blamed for diminishing agriculture's importance, has actually helped drive Johor's farm growth, even until the present day. Johor's agricultural sector will persist for at least another decade, but may become even more specialized.