1. Record Nr. UNINA9910828760403321 Autore De Jong Rob-Jan Titolo Anticipate: the art of leading by looking ahead / / Rob-Jan de Jong Pubbl/distr/stampa New York:,: American Management Association,, [2015] ©2015 **ISBN** 0-8144-4908-5 Edizione [1st edition] Descrizione fisica 1 online resource (311 p.) Disciplina 658.4/092 Soggetti Leadership Creative ability in business Strategic planning Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Includes bibliographical references and index. Nota di bibliografia Cover; Title; Copyright; Contents; Preface; Acknowledgments; Nota di contenuto Introduction: Unraveling the Mystery: The Vision Thing: Context Sensitivity: Short-Termism: Long-Term Language: The Battle: Part 1: Visionary Content; Chapter 1: The Groundwork; Your Personal Vision; Vision 101: Transformational Leadership: The Alpe d'HuZes: Core Ingredients; Logos, Ethos, and Pathos; The Dark Side; Chapter 2: Tapping Into Your Imagination; Rejuvenated Restaurants; N. N. Living in a Permanent Present; The Image of the Future; Alice in Wonderland; Schemas, Assumptions, and Frames; Two-Faced Friends; Eternal Truths The Grand IllusionCognitive Dissonance; Neural Networks; Breaking the Frame: That's Funny: Lateral Thinking: WWGD: Blue Ocean: Part 2: Visionary Practices; Chapter 3: Developing Your Visionary Capacity; Visionary Shoes; Made, Not Born; Contained Emergence; A Development Framework; Seeing Things Early; Connecting the Dots; 2x2; Followers; Trend Hoppers; Historians, or Cynics; The Visionary; Deepening the Framework; Narcissistic Distraction; Chapter 4: Seeing Things Early;

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Sommario/riassunto

Leaders need vision. In Anticipate, leadership and strategy expert Rob-Jan de Jong explains that vision requires two crucial skills: the ability to see things early; and to connect the dots, turning early clues into a compelling story about the future of an organization and industry. Readers will discover how to become better at seeing things early; tap into their imagination and open themselves to the unconventional; communicate their vision in a way that engages others and provokes action; frame the big-picture view that provides direction for the future. When companies anticipate change bef