

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910828744903321 |
| Autore | Hapke Laura |
| Titolo | Sweatshop : the history of an American idea // Laura Hapke |
| Pubbl/distr/stampa | New Brunswick, N.J., : Rutgers University Press, c2004 |
| ISBN | 1-283-59202-9 9786613904478 0-8135-4256-1 0-8135-3710-X |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (215 p.) |
| Disciplina | 331.25 |
| Soggetti | Sweatshops - United States - History |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Narrating the shop -- A shop is not a home: dirt, ethnicity, and the sweatshop -- Surviving sites: sweatshops in the progressive era and beyond -- Newsreel of memory: the WPA sweatshop in the Great Depression -- The sweatshop returns: post-industrial art -- Spinning the shop -- Spinning the new shop: El Monte and the Smithsonian furor -- Nike's sweatshop quandary and the industrial sublime -- Watching out for the shop. |
| Sommario/riassunto | Arguing that the sweatshop is as American as apple pie, Laura Hapke surveys over a century and a half of the language, verbal and pictorial, in which the sweatshop has been imagined and its stories told. Not seeking a formal definition of the sort that policymakers are concerned with, nor intending to provide a strict historical chronology, this unique book shows, rather, how the "real" sweatshop has become intertwined with the "invented" sweatshop of our national imagination, and how this mixture of rhetoric and myth has endowed American sweatshops with rich and complex cultural meaning. Hapke uncovers a wide variety of tales and images that writers, artists, social scientists, reformers, and workers themselves have told about "the shop." Adding an important perspective to historical and economic approaches, Sweatshop draws on sources from antebellum journalism, Progressive era surveys, modern movies, and anti-sweatshop websites. Illustrated |

chapters detail how the shop has been a facilitator of assimilation, a promoter of upward mobility, the epitome of exploitation, a site of ethnic memory, a venue for political protest, and an expression of twentieth-century managerial narratives. An important contribution to the real and imagined history of garment industry exploitation, this book provides a valuable new context for understanding contemporary sweatshops that now represent the worst expression of an unregulated global economy.
