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Nota di contenuto Real Women, Real Leaders Surviving and Succeeding in the Business

> World: Contents: Foreword: Acknowledgments: Preface: A Note from Kathy Hurley; 1 Leadership Journey: Skill or Personal Mission?; So Why This Book? Why Now?; 2 Inspires and Motivates Others; Grit, Fire, and Wisdom; Takes Initiative; From School Lunch Lady to Union Leader; Communicates Powerfully; Inspires and Motivates; Caring Enough to Try; Inspires and Motivates Others; Builds Relationships; Superwoman's View: Drives for Results: Collaboration and Teamwork: Living and

Breathing the Vision; Innovates; Champions Change

3 Takes Initiative Controlling the Checkbook; Drives for Results; Technical or Professional Expertise; From a Small Farm to the Wider World; Communicates Powerfully; Solves Problems; Life After the Fortune 500; Drives for Results; Technical or Professional Expertise; From the Military to High Tech; Collaboration and Teamwork; Drives for Results: Good and Bad Luck on the Road to Leadership: Champions Change; Collaboration and Teamwork; 4 Displays High Integrity and

Honesty: Making the World a Better Place: Innovates: Builds

Relationships; Leadership Journey; Takes Initiative; Drives for Results

Sommario/riassunto

"Plan your path to leadership with insight from real women at the top In Real Women, Real Leadership, twenty-four women leaders describe their personal journeys to the top, providing deep insight and a fascinating perspective on "making it" as a woman in the maledominated business environment. They discuss their experiences and offer guidance on topics such as balancing family and career, building alliances, mentoring and being mentored, and over coming obstacles in the business world which is still dominated by men in the senior levels of management. Drawn from a range of industries including higher education, technology, law, the military, politics, the media, and more, these stories provide the details that every ambitious woman needs to know. You'll learn which skills, attributes, and relationships served these women best, how they overcame the obstacles thrown into their paths, and the people they credit as instrumental along the way. A selfassessment chapter helps you discover your own leadership attributes. and determine which skills you need to acquire as you formulate your own personal roadmap to the top. There are many books about women who have been excellent leaders, but Real Women, Real Leadership provides the personal, relatable testimonials from women who have navigated the opportunities and pitfalls of the business world. Each story sheds light on women's unique leadership attributes, and provides guidance for professional women charting their own professional advancement. Learn from women leaders in a diverse range of industries Discover the leadership attributes that make the biggest impact Gain insight into work/life balance, mentors, relationships, and more Discover your leadership strengths and develop a plan forward Studies have shown that companies with three or more women board members dramatically outperform the competition in returns on equity, sales, and invested capital -- yet women only claim a tiny percentage of boardroom seats and top executive positions. Why? And why, when they do achieve leadership positions, do women tend to make such outstanding leaders? Real Women, RealLeadership tackles these questions and more from anin-the-trenches perspective to help you become the leader you wantto be"--