

1. Record Nr.	UNINA9910828605603321
Autore	Kemp Martin
Titolo	Christ to COKE : how image becomes icon // Martin Kemp
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2012
ISBN	0-19-161988-4 1-283-94951-2 0-19-161704-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xxiv, 368 p. ) : ill. (some col.), ports. (some col.)
Disciplina	700
Soggetti	Art and society - History Art and popular culture - History Symbolism - History Signs and symbols - History Symbolism in art - History Symbolism in advertising - History Symbolism in politics - History Popular culture - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Christ : the true icon -- The cross -- The heart -- The lion -- Mona Lisa -- Che -- Napalmed and naked -- Stars and stripes -- COKE : the bottle -- DNA -- E=mc <sup>2</sup> -- Fuzzy formulas.
Sommario/riassunto	Informative, funny, sad, and surprising by turns, this book looks at all the main types of visual icon, taking 11 mega-famous examples, from Christ to the Coke bottle, to see how they arose and how they continue to function.