

1. Record Nr.	UNINA9910828596703321
Autore	Ferra Ioanna
Titolo	Digital media and the Greek crisis : cyberconflicts, discourses and networks // Ioanna Ferra (University of Leeds, UK)
Pubbl/distr/stampa	Bingley, England : , : Emerald Publishing, , [2020] ©2020
ISBN	1-78769-329-5 1-78769-327-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (246 pages)
Collana	Digital activism and society: politics, economy and culture in network communication
Disciplina	303.6
Soggetti	Digital media - Greece Debt - Greece Social Science - Media Studies Media studies History Greece Politics and government 21st century Greece
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Prelims -- Chapter 1 Digital Media in Greece: A Cyberconflict Approach -- Chapter 2 Theoretical Approaches on Cyberconflict and Digital Media -- Chapter 3 The Historical and Sociopolitical Background of Greece -- Chapter 4 Digital Research Methods, Techniques and Sampling -- Chapter 5 The First Period: December Riots Indymedia and YouTube -- Chapter 6 The Second Period: The Anti-austerity Movement Facebook and Networks -- Chapter 7 The Third Period: The GReferendum Twitter, Networks and Discourse -- Chapter 8 Discussion and Concluding Remarks -- Bibliography -- Index.
Sommario/riassunto	This book concentrates on the parallel evolution of debt crisis and digital communications in Greece. By examining four different online and social media platforms, it examines a seven-year period to uncover the impact of digital media on the contentious politics of crisis, as well as the impact of the political economic sphere on the formation of the

Greek digital mediascape. The research employs cyberconflict theory to situate online mediated conflict in a geo-political, socio-political and historical context, revealing the dynamic relation between the online media and the offline world. The work provides an updated framework which recommends the use of online data and the study of social media platforms for the examination of cyberconflict. It delves into the political transformations which have emerged in the context of the Greek crisis such as the anti-/pro- austerity debate, the euro-vs-drachma debate, the anti-/pro-governmental debate, or the Grexit discussion, and shines a light on how, in the context of crisis, the online space becomes a magnifying glass which points out conflict, opposition and drives polarization.
