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Nota di contenuto	Frontmatter -- Acknowledgments -- Table of Contents -- Overview of the Book -- International Mergers and Acquisitions: The Issues and Challenges / Cartwright, Sue -- Different Approaches to the Understanding of Culture in Mergers and Acquisitions / Cardel Gertsen, Martine / Sederberg, Anne-Mane / Torp, Jens Erik -- Cultural Awareness and National versus Corporate Barriers to Acculturation / Larsson, Rikard / Risberg, Anette -- Managing Cultural Differences in Cross-cultural Mergers and Acquisitions / Forstmann, Stephan -- A Cross-national Assessment of Acculturative Stress in Recent European Mergers / Very, Philippe / Lubatkin, Michael / Calori, Roland -- Leadership and Culture in Transnational Strategic Alliances / Malekzadeh, Ali R. -- Hungarian Culture and Management Issues within Foreign-owned Hungarian Production Companies / Berry Baca, Susan

-- A Quest for Social Identity - The Pragmatics of Communication in  
Mergers and Acquisitions / Kleppestø, Stein -- Foreign Acquisitions in  
Denmark: Cultural and Communicative Dimensions / Cardel Gertsen,  
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