Record Nr. UNINA9910828500803321 Autore Campbell Heidi <1970-, > Titolo When religion meets new media / / Heidi A. Campbell London;; New York:,: Routledge,, 2010 Pubbl/distr/stampa **ISBN** 1-134-27212-X 1-134-27213-8 1-282-56945-7 9786612569456 0-203-69537-2 Edizione [1st ed.] Descrizione fisica 1 online resource (228 p.) Collana Media, Religion and Culture Disciplina 201/.7 Soggetti Technology - Religious aspects Mass media - Religious aspects Mass media in religion Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Book Cover -- Title -- Copyright -- Contents -- Acknowledgments -- Introduction -- ch 1. Religious communities and the Internet -- ch 2. Considering the religious-social shaping of technology -- ch 3. History and media tradition: Discovering baselines for religious approaches to new media -- ch 4. Community value and priorities: Contextualizing responses to new media -- ch 5. Negotiating with new media: To accept, reject, reconfigure, and/or innovate? -- ch 6. Considering communal discourse: Framing new media appropriation -ch 7. Studying the religious shaping of new media: The case of the kosher cell phone -- ch 8. Insights from the religious-social shaping of new media -- Notes -- Bibliography -- Index. This lively book focuses on how different Jewish, Muslim, and Christian Sommario/riassunto communities engage with new media. Rather than simply reject or accept new media, religious communities negotiate complex relationships with these technologies in light of their history and beliefs. Heidi Campbell suggests a method for studying these processes she calls the "religious-social shaping of technology" and students are asked to consider four key areas: religious tradition and

history; contemporary community values and priorities; negotiation and innovating technology in light of the community; communal discourses applied to justify use. A wealth of examples such as the Christian evangelism movement, Modern Islamic discourses about computers and the rise of the Jewish kosher cell phone, demonstrate the dominant strategies which emerge for religious media users, as well as the unique motivations that guide specific groups. - Provided by publisher.