

1. Record Nr.	UNISA990005472920203316
Autore	CALIGARIS, Giacomina
Titolo	Il problema dell'inflazione sul finire del secolo 18. negli scritti di Economia politica piemontese raccolti da Prospero Balbo / Giacomina Caligaris
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	Autore	Zeid Aiman
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 How to Deal with Challenges Effectively
 Executive Sponsorship: Critical to Success
 Understanding Current Capabilities
 Aligning Capabilities with Business Objectives
 Let's Start the Journey
 Taking the First Steps to Transforming Your Organization
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 When "Have It Your Way" Isn't a Good Thing
 Superhighways and Dirt Roads Consolidated, but Not Cohesive: Organizations at the Departmental Level
 Subject Matter Experts and Gatekeepers
 Understanding the True Consequences of the Challenged Levels
 Business Transformation Strategy Objectives for Challenged Organizations
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 Seeing the Value across the Enterprise
 How an Enterprise Level Organization Functions
 Big Data: The Big Opportunity for Enterprise Level Organizations
 Don't Let Up Continuous Improvement
 Required Business Transformation Strategy Objectives for Foundational Organizations
 Chapter 5 Progressive Organizations: Harnessing the Power of Information to Achieve Market Advantage and Expand Their Business Offerings
 Optimization: The Easiest Business Case of All
 Toward Innovation and Beyond
 Business Transformation Strategy Objectives for Progressive Organizations
 Chapter 6 Centers of Excellence: The Key to Accelerate Organizational Transformation
 The 10,000-Foot View of Information
 A Quick Look at the Key Responsibilities of a CoE
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 How Should CoEs Be Organized?
 Accelerating Maturity--Not Creating Dependency
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 Finding the Right Funding Mechanism
 Selecting the Right Personalities
 Ramping up Your Change Agent
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 Riyadh Bank's Enterprise Business Intelligence Competency Center
 E.SUN Bank's Customer Risk Value Organization
 Success Story Takeaways
 Applying the Lessons from E.Sun and Riyadh
 The Most Important Characteristics of Successful Business Transformation Strategies
 A Step-by-Step Look at the Key Components
 Identifying a Starting Point
 Summing It All Up
 In the End, It's about Being a Leader
 Appendix Snapshot of the Information Evolution Model
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 Departmental Level: The consolidated organization
 The Enterprise Organization: A Common Sense of Purpose
 The Optimize Level Organization: Aligned and Ready
 The Innovate Level: Spawning and supporting new ideas
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Sommario/riassunto

"Effectively introduce and promote analytics within your enterprise. All companies use information to set strategies and accomplish business objectives. But how many CEOs and CIOs would say they are satisfied that their companies get maximum value from information? The Data Advantage reveals how SAS's Information Evolution Model (IEM) can be used together with analytics for groundbreaking results. Author Aiman Zeid provides the necessary information you need to introduce and promote the use of analytics and insight across your organization. Along with examples and best practices of global companies that have successfully been through this process, you'll learn how to identify the starting point and develop a road map for execution. Reveals how to introduce and promote the use of analytics and insights across your

organization Written by a lead developer at SAS global Business Intelligence Competency Center program and services Features global case studies and examples Practical and insightful, this reference provides businesses with an essential blueprint for creating improvements that optimize business returns and put the potential of data analytics to work"--
