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Nota di contenuto	Collaborative Capitalism and the Rise of Impact Investing; Copyright; Contents; Chapter 1: Introduction; Chapter 2: Investing in Business as a Force for Good; The New Fiduciaries: Millennials and Entrepreneurs in the Lead; Chapter 3: Plain Good (Impact) Investing; Chapter 4: The Integrated Institutional Response Takes Shape; Philanthropy Weighs In; Banking New Markets; The Business Case for Impact; Chapter 5: From First Principles Comes Impact Investing; Transparency; Outcomes Orientation; Attention to Constituency; Innovations in Purchasing Outcomes; Engaging Community Stakeholders Because Clients Want ItNotes; About the Authors
Sommario/riassunto	Investing with the explicit goal of creating financial returns alongside measurable social and environmental benefits is catching fire. Wall Street's biggest players are rushing to provide clients with access to new impact investing options, amid growing consumer demand and evidence that the approach can be successfully executed. Recent research on outstanding impact investing funds has revealed a mature practice, vibrant with commercial investors, providing stable, predictable returns to their investors as well as supporting the creation of millions of jobs and other tangible outcomes in m

