

1. Record Nr.	UNINA9910828392603321
Autore	Witzel Morgen
Titolo	Management from the Masters : from Confucius to Warren Buffett : twenty timeless principles for business // Morgen Witzel
Pubbl/distr/stampa	London ; ; New York : , : Bloomsbury, , [2014] ©2014
ISBN	1-4729-0476-1 1-4729-0477-X
Descrizione fisica	1 online resource (160 p.)
Disciplina	658.4
Soggetti	Executive ability Management Success in business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; About the Author; Introduction; Part 1 The Laws of the Universe; 1 The Law of Entropy (Time's Arrow); 2 Darwin's Rule; 3 The Rule of Yin and Yang; 4 The Law of Unintended Consequences; Part 2 The Laws of Human Behaviour; 5 The Hierarchy of Needs; 6 Confucius's Golden Rule; 7 Kautilya's Rule; 8 Buffett's Rule; 9 Grove's Rule; Part 3 The Laws of Organisation; 10 Moore's Law; 11 The Pareto Principle; 12 Rule of the Span of Control; 13 Parkinson's Law; 14 The Iron Law of Oligarchy; 15 The Peter Principle; 16 Gresham's Law; 17 Martin's Rules; 18 Fayol's Fourteen Points 19 Deming's Fourteen Points 20 Drucker's Rule; Bibliography; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z
Sommario/riassunto	The belief that everything is changing led to the disasters of the dotcom era. This book reminds us that some fundamental rules do still apply by taking readers through 20 imperatives derived from the thinking of great leaders and management theorists including Peter Drucker, Henry Fayol, Andrew Grove and bankers and financiers such as Thomas Gresham and Warren Buffet. This entertaining run down of the fundamental laws, rules and principles business professionals should break at their peril is complemented by case studies that

document the consequences of ignoring these key laws. Management fr
