

1. Record Nr.	UNINA9910828374003321
Autore	Mintzberg Henry
Titolo	Simply managing : what managers do-- and can do better // Henry Mintzberg
Pubbl/distr/stampa	San Francisco, : Berrett-Koehler Publishers, Inc., 2013
ISBN	1-60994-924-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (214 p.)
Collana	A BK business book Simply managing BK business book
Disciplina	658
Soggetti	Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	This is a substantially condensed and somewhat revised version of the author's title, Managing, published in 2009.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Managing beyond the myths -- Managing relentlessly -- Managing information, people, action -- Managing every which way -- Managing on tightropes -- Managing effectively.
Sommario/riassunto	This is a simplified, shortened, and updated version of the definitive title on management (Managing, which has sold over 70,000 copies) from management legend and best-selling author Henry Mintzberg.