

1. Record Nr.	UNINA9910828316003321
Autore	Ong Rebecca <1961->
Titolo	Mobile communication and the protection of children [[electronic resource] /] / door Rebecca Ong Yoke Chan geboren te Maleisi in 1961
Pubbl/distr/stampa	Leiden, : Leiden University Press, 2010
ISBN	1-283-23170-0 9786613231703 90-485-1262-X
Descrizione fisica	1 online resource (407 p.)
Collana	SIKS dissertation series ; ; no. 2010-10 MI ; ; 175
Disciplina	621.38456
Soggetti	Cell phone services industry - Law and legislation Cell phones - Social aspects Cell phone advertising Cell phones and teenagers Youth - Legal status, laws, etc Children - Legal status, laws, etc
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	On cover: E.M. Meijers Instituut. "Proefschrift ter verkrijging van de graad van Doctor aan de Universiteit Leiden, op gezag van de Rector Magnificus prof. mr. P.F. van der Heijden, volgens besluit van het College voor Promoties te verdedigen op donderdag 22 april 2010 klokke 11.15 uur.
Nota di bibliografia	Includes bibliographical references (p. [319]-345).
Nota di contenuto	Mobile Communication and the Protection of Children; Preface; Table of contents; List of abbreviations; List of figures; 1 Mobile communication and the protection of children; 2 Mobile telephony; 3 Convergence of technologies; 4 Mobile communication and potential hazards; 5 Mobile communication: its impact on children and young people; 6 Regulatory arrangements and the protection of children; 7 Comparative jurisdictions; 8 Regulatory paradigms; 9 Self Regulation; 10 Government intervention - the need for regulatory alternatives?; 11 Conclusion; Summary; Samenvatting; References Table of statutes and cases Appendices; A Mobile network operators in

Hong Kong; B A case sample; C Convergence at three levels and convergence of sectors; D Hong Kong's way forward: Towards a converging environment; Curriculum Vitae

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Sommario/riassunto

Mobile phones and other smart connected devices have fundamentally changed contemporary life. Globally, we see an unprecedented explosion of new generation mobile phones. More precisely, mobile communication is nowadays really pervasive in social life. For instance, children and young persons are emerging as active players in the wonderful world of ringing and being ringed. Many of them are attracted by intriguing ring tones. However, the rapid mobile diffusion among children and young people raises a number of crucial questions--

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