Record Nr. UNINA9910828300203321 Autore Shane Scott <1964-> Titolo Fool's gold? : the truth behind angel investing in America / / Scott A. Shane Oxford;; New York,: Oxford University Press, 2009 Pubbl/distr/stampa **ISBN** 0-19-770296-1 0-19-988708-X 1-281-82590-5 9786611825904 0-19-971608-0 Edizione [1st ed.] Descrizione fisica 1 online resource (289 p.) Collana Oxford scholarship online Disciplina 332.04150973 332.60973 Soggetti Venture capital - United States Small business - United States - Finance Investments - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Formerly CIP. Previously issued in print: 2008. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents; Acknowledgments; Introduction; ONE: What Is Angel Investing and Why Do People Do It?; TWO: How Big Is the Angel Capital Market?; THREE: Who Are Angel Investors?; FOUR: How Many Companies Need Angels?; FIVE: What Do Angel Investments Look Like?; SIX: Who Gets Angel Money?; SEVEN: How Does the Angel Investment Process Work?; EIGHT: How Well Do Angel Investments Perform?; NINE: What Are Angel Groups?; TEN: How Do the Best Angels Invest?; ELEVEN: What Makes a Place Good for Angel Investing?; TWELVE: Conclusions; Notes: Index Sommario/riassunto In 'Fool's Gold', Shane draws on hard data from the Federal Reserve and other sources to paint the first reliable group portrait of the lionised

angel investors. Surprisingly, he finds that they are fewer, contribute less, and involve themselves in fewer start-ups than the conventional