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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Preface; Introduction; 1 Structural Individualisation; 1. From Structural Differentiation to Hyper-differentiation?; 2. Beyond the Uncoupling of Systems and Lifeworld?; 3. Individualisation: Structurally Enabled or Systemically Compelled?; 2 Normative Individualisation; 1. Socialisation: A Continuous State of Becoming?; 2. Shifting the Boundaries: Towards Organised Individualisation; 3. Individualised Integration: An (Im)Possible Balancing Act?; 3 The Individualisation of Society; 1. Politicisation: A Detour through Norms or Systemic Organising Principle? 2. Marketisation: A Shortcut through Markets to Social Integration?3. Integration through Work: Detour through Norms or Shortcut through Markets?; 4 The Individualisation of Organisations; 1. Networks: Coordinating Markets or Forums for Public Debates?; 2. Corporatisation: Primary Form of Organisation or Negotiation?; 3. Integration Management: Systems under the Guise of Lifeworlds?; 5 Managing Individualisation at Work; 1. Autonomy: 'as if they worked

independently'; 2. Continuity and Fragmentation: Having a Normal Life; 3. Recognition: Kicking Bums and Patting Shoulders  
6 Organising Individualisation at Work1. People Management: Walking on Water, While Running on Trust?; 2. Corporate Culture: Catchphrase or Normative Control Mechanism?; 3. Project Management: If it is Not a Work Project, it's a Home Project; Conclusion: Organised Individualisation; 1. Individualisation and the Proliferation of Ambiguities in Late Modernity; 2. Three Forms of Individualisation; 3. Deficiencies in Social Integration; Bibliography; Index

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Sommario/riassunto

A rigorous theoretical study, illustrated with interview material gathered amongst managers from internationally operating corporations, this book sheds light on the processes and nature of contemporary individualisation, specifically exploring the manner in which it unfolds under conditions of contemporary network capitalism. Individualisation at Work will appeal to sociologists with interests in work and organisations and the theory of contemporary modernity.

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