Record Nr. UNINA9910828271803321 Autore Maclean Ian <1945-> Titolo Learning and the market place : essays in the history of the early modern book / / by Ian Maclean Leiden: Boston: Brill, 2009 Pubbl/distr/stampa **ISBN** 1-282-40116-5 9786612401169 90-474-2894-3 Edizione [1st ed.] Descrizione fisica 1 online resource (472 p.) Collana Library of the written word, , 1874-4834;; v. 9. The handpress world; ; v. 6 381/.4500209409031 Disciplina Soggetti Book industries and trade - Europe - History - 16th century Book industries and trade - Europe - History - 17th century Publishers and publishing - Europe - History - 16th century Publishers and publishing - Europe - History - 17th century Communication in learning and scholarship - Europe - History - 16th century Communication in learning and scholarship - Europe - History - 17th Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto The market for scholarly books and conceptions of genre in Northern Europe, 1570-1630 -- The readership of philosophical fictions in France in the sixteenth century: the bibliographical evidence --Mediations of Zabarella in northern Germany, 1586-1623 -- The diffusion of learned medicine in the sixteenth century through the printed book -- The reception of medieval practical medicine in the sixteenth century: the case of Arnau de Vilanova -- Melanchthon at the book fairs, 1560-1601: editors, markets and religious strife --Cardano and his publishers, 1534-1663 -- Andre Wechel at Frankfurt, 1572-1581 -- Murder, debt and retribution in the Italico-Franco-Spanish book trade: the Beraud-Michel-Ruiz affair, 1586-1591 --

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Sommario/riassunto

This collection of essays examines the operation of the market for learned books in Early Modern Europe through a series of case studies. After an overview of general market conditions, issues raised by the transmission of knowledge and the economics of the book trade are addressed. These include the selection of copy, the role of legal and religious controls in the production and diffusion of texts, the paths open to authors to achieve publication, the finances and interaction of publishing houses, the margins of the European book trade in England and Portugal, and the development of bibliographical tools to assist purchasers in their pursuit of scholarly works.