

1. Record Nr.	UNINA9910828225403321
Autore	Zhang Jin <1967, >
Titolo	Catch-up and competitiveness in China : the case of large firms in the oil industry // Jin Zhang
Pubbl/distr/stampa	London ; ; New York : , : RoutledgeCurzon, , 2004
ISBN	1-134-31790-5 0-203-44390-X 1-134-31791-3 1-280-03667-2 0-203-41286-9
Descrizione fisica	1 online resource (251 p.)
Collana	RoutledgeCurzon studies on the Chinese economy ; ; 8
Disciplina	338.2/7282/0951
Soggetti	Petroleum industry and trade - China Industries - Size - China Big business - China Competition - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [214]-219) and index.
Nota di contenuto	Book Cover; Title; Contents; List of figures; List of tables; Foreword; Acknowledgements; List of abbreviations; Introduction; The function of corporate headquarters; Corporate structure and headquarters' function: BP and Shell; Government centralisation and corporatisation: CNPC and Sinopec from the 1950s to 1997; Restructuring for vertical integration and flotation: CNPC and Sinopec in 1998 and 1999; Corporate structure and headquarters' function: PetroChina and Sinopec; From production unit to autonomous enterprise and back to production unit: Daqing and Zhenhai Challenges for large Chinese firms Conclusion; Epilogue; Notes; Bibliography; Index
Sommario/riassunto	This book examines the role of corporate structure, including the role of corporate headquarters, in the success of large firms. It considers these issues in relation to large global corporations, thereby providing a 'benchmark', which is then used as a contrast in a discussion of corporate structure and the role of corporate headquarters within large

Chinese firms, many of which have evolved from former government ministries. It includes a detailed case-study of firms in the crucially important oil and petro-chemical sector. Overall, the book shows what a hugely competitive battle China's eme
