Record Nr. UNINA9910828186603321 Autore Evans Gary <1944-> Titolo In the national interest: a chronicle of the National Film Board of Canada from 1949 to 1989 / / Gary Evans Toronto, [Ontario];; Buffalo, [New York];; London, [England]:,: Pubbl/distr/stampa University of Toronto Press, , 2001 ©1991 **ISBN** 1-282-05645-X 9786612056451 1-4426-7608-6 Descrizione fisica 1 online resource (426 p.) Collana Heritage 354.7100854 Disciplina Soggetti Motion pictures - Canada Livres numeriques. History e-books. Electronic books. Canada Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes index. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents -- Preface -- Acknowledgments -- 1 Almost Derailed: Trying to Fit the National Film Board into the Postwar World -- 2 Down the Road from Ottawa to Montreal -- 3 The Golden Years -- 4 The Golden Years, Part II At the Heart of the Film Board: Unit B -- 5 Art for Whose Sake? -- 6 Clouds Gather above Centennial Glamour -- 7 Austerity -- 8 In Search of a Mission: Challenge for Change -- 9 'On a Chariot of Fire': Sydney Newman's Tenure -- 10 The Chariot Disintegrates and Burns. -- 11 Andre Lamy, Controlled by Events -- 12 The Atmosphere Changes from Siege to Neglect -- 13 Not with a Bang or a Whimper: Approaching a Second Half-century -- Afterword -- Appendices -- 1 Television films completed in fiscal year 1964-65 -- 2 Sponsored films made for various government departments and agencies, 1966-67 -- 3

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## Sommario/riassunto

One of the cornerstones of Canadian culture, the National Film Board has throughout its history mirrored the social issues that preoccupy Canadians. Gary Evans traces the de-velopment of the postwar NFB. picking up the story where he left it at the end of his earlier work. John Grierson and the National Film Board: The Politics of Wartime Propaganda, Evans points out that although Ottawa has not meddled in the operation of the NFB, outside stimuli have regularly forced the Film Board to reassess its mandate, a process which often has brought about as much confusion as light. For example, the unbridled optimism and expansion of the fifties and sixties led to English Production's desire for 'democratization' of programming, an end to the power of executive producers, and an expansion of the Film Board's core of permanent employees, all of which nearly caused the organization to founder. On the French side, despite the filmmakers' preference for the feature film rather than the cinema verite documentary, many in Ottawa regarded their 'political' films as both unfair attacks on the federal system and anachronisms coming from a federal institution. Throughout, the English-French tug of war so integral to the Canadian identity is a recurring theme. Sources include interviews with former ministers, government film commissioners, policy-makers, and filmmakers, as well as archival documents and films. From them Evans has produced the first study to document the key trends in postwar Canadian filmmaking and to examine the role of film in the evolution of federal cultural policy.