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Autore	Chovanec Jan
Titolo	The discourse of online sportscasting : constructing meaning and interaction in live text commentary // Jan Chovanec
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ISBN	90-272-6333-7
Descrizione fisica	1 online resource (327 pages)
Collana	Pragmatics & beyond new series (P&bns) ; ; Volume 297
Disciplina	070.4/49796
Soggetti	Sports journalism - History - 21st century Social media and journalism Online journalism Rhetoric
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Conventionalized patterns of language variation -- The linguistics of sports commentary -- Live texts, blogging and journalism -- Material and characterization of data -- Structuring the LTC: the event and liveness -- Structuring the LTC -- Managing event discontinuities -- Creating co-presence -- Threading and narrative layers: from interactivity to interaction.
Sommario/riassunto	"This book offers the first comprehensive linguistic analysis of live text commentary, one of the most innovative online genres of modern news media. The study focuses on written sports commentaries in online newspapers that enable partial real-time audience involvement in the media text. Adopting an approach from interactional pragmatics, the book identifies the genre's characteristic micro-linguistic features as well as its unique narrative structure. Live text commentary is shown to be a hybrid and multimodal text format - an internally complex form of media communication that combines elements of live spoken broadcasting, blogging, informal conversation and online chat. It aims to inform as well as entertain the audience: by using humour, banter and real or staged dialogue it seeks to create a sense of community

among its readers - sports fans. The book will be of interest to many scholars in linguistic pragmatics, discourse analysis and social sciences, as well as to all others interested in modern online genres, news media and sports discourse"--

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