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Nota di contenuto	Cover -- Teaching Business Ethics for Effective Learning -- Contents -- Preface -- Chapter 1 Teaching Business Ethics for Effective Learning -- SOME HISTORY AND BACKGROUND ON BUSINESS ETHICS EDUCATION -- Current Trends and Expectations -- TEACHING BUSINESS ETHICS: SHOULD WE? CAN WE? -- THE GOALS OR OUTCOMES OF TEACHING BUSINESS ETHICS -- CONCLUSION -- REFERENCES -- Chapter 2 What Should Be Taught in Business Ethics Efforts? -- INTRODUCTION -- AGREEMENT ON THE OBJECTIVES OF TEACHING BUSINESS ETHICS -- THE GOALS OF TEACHING BUSINESS ETHICS: A BRIEF REVIEW -- GOALS: WHY GO WHERE? -- Objective 1: Knowing Thyself, Your Own Moral Values and Thresholds -- Objective 2: Learning to See Moral Issues, Conflicts, and Responsibilities -- Objective 3: Learning to Identify the Specific Moral Aspects of a Situation -- Objective 4: Learning to Share Moral Understanding -- Objective 5: Learning How to Handle Moral Issues and Conflicts -- Objective 6: Acquiring Moral Courage -- Objective 7: Acquiring a Critical Attitude Toward the Business School Curriculum and Its Disciplines -- CATEGORIZING THE GOALS OF BUSINESS ETHICS TEACHING EFFORTS -- WHEN SHOULD STUDENTS BE TAUGHT BUSINESS ETHICS? IMPLICATIONS FOR GOALS -- Undergraduate and Graduate Students Are Different -- CONCLUSION --

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