1. Record Nr. UNINA9910828114103321

Titolo Ecotourism policy and planning / / edited by D. Fennell and Ross K.

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Pubbl/distr/stampa Wallingford, Oxon, UK;; Cambridge, MA, USA,: CABI Pub., c2003

ISBN 1-280-83355-6

9786610833559 0-85199-762-7

Edizione [1st ed.]

Descrizione fisica 1 online resource (380 p.)

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Disciplina 338.4/791

Soggetti Ecotourism

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references.

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Sommario/riassunto

The global tourism industry continues a trend of sustained growth, often at the expense of the social and ecological integrity of destination regions. This book provides an objective overview of the extent of international ecotourism policy.