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Sommario/riassunto

The emergence of Low-Cost Carriers (LCCs) has been a key catalyst for the development of the aviation industry in the last decade. This book identifies various definitions that have been applied to describe the LCC business model. In essence the majority of researchers define LCCs as carriers, which, through a variety of operational processes, have achieved a cost advantage over Full-Service Carriers. The key characteristics that can generally be found in LCCs are: (i) Simple service offering; (ii) Short-haul, point-to-point route structure; (iii) Usage of secondary airports; (iv) High airfraf
