

1. Record Nr.	UNINA9910828072403321
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Titolo	Startup leadership : how savvy entrepreneurs turn their ideas into successful enterprises // Derek Lidow
Pubbl/distr/stampa	San Francisco : , : Jossey-Bass, , [2014] ©2014
ISBN	1-118-84565-X 1-118-84567-6
Edizione	[First edition.]
Descrizione fisica	1 online resource (274 p.)
Disciplina	658.1/1
Soggetti	New business enterprises Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	part one. Prerequisites : mastering the skills of entrepreneurial leadership -- part two. Application of entrepreneurial leadership skills.
Sommario/riassunto	How startup entrepreneurs can make the leap from founder to long-term leader Why do so many entrepreneurs found innovative enterprises, only to find themselves failing as leaders once the business gets off the ground? Because, according to Derek Lidow, being an entrepreneur is fundamentally different from being a business leader. In Startup Leadership: How Savvy Entrepreneurs Turn Their Ideas into Successful Enterprises, Lidow shows how to avoid the mistakes that confounded thousands of ""geniuses""-even Steve Jobs-and become an Entrepreneurial Leader who combines the opposing