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Nota di contenuto	Cover; International Perspectives on the Management of Sport; Copyright; Contents; Foreword; Preface; Acknowledgments; Contributors; 1 Introduction (Parent, Gerrard, and Slack); Organization Theory; Economics/Finance; Future Research; References; Part I Institutions and Environments; 2 Athletic Fundraising and Institutional Development: Friend or Foe? (Stinson and Howard); Research Stream Overview; Central Findings/Themes; Conclusions/Implications; References 3 Understanding Sport Participation-A Cross Level Analysis from the Perspectives of Neo-Institutionalism and Bourdieu (Skille and Skirstad) Norwegian Sport; The Sports City Program (SCP); Theories of Field: Neo-Institutionalism and Bourdieu; Explaining Sport Participation: Different Levels of Analysis; Concluding Remarks; References; 4 Network Perspectives on Organizations (Quatman and Chelladurai); What Are Networks?; What Is the Network Perspective?; The Network Perspective and Organizations; Practical Applications of a Network Perspective; Summary and Conclusions; References 5 The Political Economy of Managing Outdoor Sport Environments (Trendafilova and Chalip)The Tragedy of the Commons; The Coase

Theorem; Collective Action; Public Policies and Regulations; Voluntary Cooperation; Subcultures and Sport; Implications; References; 6 The Institutional Dimension of the Sports Economy in Transition Countries (Poupaux and Andreff ); The Collapse of the Soviet-Style Sports Economy; Institution Building and Economic Transformation in Transition Economies; Assessing Institutional Change in Transitional Sports Economies

Concordance between Sports and Economic Institutions in Transition Countries Conclusion; References; Part II Professional Leagues; 7 National Dominance in European Football Leagues (Goossens and Kesenne); Theoretical Model; Benchmark: No

Broadcasting/Sponsorship, Closed Labor and Product Market; Introduction of Live Broadcasting and Shirt-Sponsorship; Introduction of the Champions League with an Open Labor Market and Large Increase in Broadcast Rights; A First Empirical Verification; Conclusions; References; Appendix 7.1; Appendix 7.2; Appendix 7.3; Appendix 7.4; Appendix 7.5; Appendix 7.6

Appendix 7.7 Beyond Competitive Balance (Kringstad and Gerrard); Uncertainty of Outcome, Competitive Balance and the Theory of Professional Sports Leagues; Competitive Balance in the Simple League Context; Competitive Balance in More Complex League Structures; Measuring Competitive Balance in the North American Major Leagues and European Club Football; Some Concluding Thoughts; References; 9 Transactions Cost Variation and Vertical Integration: Major League Baseball's Minor League Affiliates (Winfrey, McCluskey, and Fort); Vertical Integration in MLB

Transaction Costs and Demand Variation: Specification

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## Sommario/riassunto

International Perspectives on the Management of Sport is the first multi-contributed book that addresses the various aspects of sport management by some of the most brilliant experts throughout the world. Drawing on the knowledge of international sport management gurus, this book provides cutting-edge ideas from those at the forefront of the industry. A particular emphasis is placed on the rapidly evolving fields of Organizational Theory and Economic Policy and their relation to sport. Contributors include Wladimir Andreff, Laurence Chalip, Jean-Loup Chappelet, Packianathan Che

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