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Sommario/riassunto	This ebook is the inaugural issue of the Journal of Place Management and Development. The journal has been launched to further our understanding of places - it is the official journal of the Institute of Place Management which exists to support those involved in the important task of making places better. This ebook sets out to collect definitions and perspectives about place management and includes members of the Editorial Advisory Board offering their expert opinions and reflections on the current state of global place management, its

development and marketing. Articles consider how downtown
