Record Nr. UNINA9910827969703321 Autore McDowell Bennett <1957-> Titolo The ART of trading: combining the science of technical analysis with the Art of Reality based Trading / / Bennett A. McDowell Hoboken, N.J., : John Wiley & Sons, c2008 Pubbl/distr/stampa **ISBN** 1-118-03938-6 1-119-19731-7 1-281-28506-4 9786611285067 0-470-28016-6 Edizione [1st ed.] Descrizione fisica 1 online resource (323 p.) Collana Wiley trading Disciplina 332.63 332.632042 Soggetti Investment analysis Speculation Stocks Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di contenuto The Art of Trading: Combining the Science of Technical Analysis with the Art of Reality-Based Trading; Contents; Foreword; Preface; Acknowledgments; Disclaimer; Introduction; Part I: Reality; Part II: Art; Part III: Science and Math; Part IV: ART System Basics; Part V: Advanced Techniques; Epilogue; About the DVD; Appendix A: ART Software Quick-Start; Appendix B: ART Tips; Appendix C: ART Software Technical Support; Appendix D: Resources; Glossary; About the Author; Index Sommario/riassunto An expert in the field of finance reveals his proven trading systemAs a trading coach and financial advisor, Bennett McDowell has used his own proprietary trading system--Applied Reality Trading or ART to enhance the performance of his clients' portfolios. Now McDowell outlines the unique benefits of his system and makes the case for trading the reality--not the fantasy--of financial markets. Readers will discover the importance of simplicity in a trading approach; how to develop ""The Trader's Mindset;"" how to use ART(r) technical analysis software; and