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| Autore                  | Craig Richard T. <1976->                                                                                                                                                                                                                                                                                                                                                                                                   |
| Titolo                  | African Americans and mass media : a case for diversity in media ownership // Richard T. Craig                                                                                                                                                                                                                                                                                                                             |
| Pubbl/distr/stampa      | Lanham : , : Lexington Books, , [2015]<br>©2015                                                                                                                                                                                                                                                                                                                                                                            |
| ISBN                    | 1-4985-0954-1<br>0-7391-9127-6                                                                                                                                                                                                                                                                                                                                                                                             |
| Descrizione fisica      | 1 online resource (119 p.)                                                                                                                                                                                                                                                                                                                                                                                                 |
| Disciplina              | 384.089/96073                                                                                                                                                                                                                                                                                                                                                                                                              |
| Soggetti                | Broadcasting - United States<br>Mass media - United States - Ownership<br>African American businesses<br>African American businesspeople<br>Minority business enterprises - United States                                                                                                                                                                                                                                  |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                         |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                                                                                                                                                            |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                                                                                                                                                             |
| Nota di contenuto       | Addressing the problem: low ownership diversity of broadcast and cable media -- "Black" entertainment television: from African American ownership to conglomerate subordinate -- Media regulation and diversity: the telecommunications act of 1996 diffuses diversity of ownership and content -- Political economy: understanding social change and historical transformation -- Ethnic media centers of symbolic power. |
| Sommario/riassunto      | <span><span>This book examines race, media, and ownership diversity and argues that growing conglomerate media ownership hinders the diversity of voices and content. The focus on minority media ownership and the declining presence of minority media owners addresses a variety of social and political concerns connected to communication policy development. </span></span>                                         |