

1. Record Nr.	UNINA9910827960803321
Autore	Kodama Mitsuru
Titolo	Knowledge integration dynamics : developing strategic innovation capability // Mitsuru Kodama
Pubbl/distr/stampa	Singapore, : World Scientific, 2011
ISBN	1-283-14848-X 9786613148483 981-4317-90-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (380 p.)
Disciplina	658.4/038 658.5140952
Soggetti	Knowledge management - Japan Strategic planning - Japan
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 327-341) and indexes.
Nota di contenuto	Acknowledgments; Preface; About the Author; Contents; Chapter 1 The Knowledge Integration Model; Chapter 2 A Theoretical Framework for Strategic Innovation Capability; Chapter 3 Strategic Innovation in Big Traditional Companies: A Case Study of Broadband Business; Chapter 4 Knowledge Integration and Innovation in the Consumer Electronics, Communications Device, and Semiconductor Fields; Chapter 5 The Strategic Innovation Capabilities of Machine Tool Manufacturers: A Case Study of Mitsubishi Heavy Industries Plastic Technology Co., Ltd Chapter 6 A Co-Evolution Model of the Mobile Phone Business: The Case of Study of NTT DoCoMo Chapter 7 Strategic Innovation through a Discontinuous Road Map: The Case Study of Nintendo; Chapter 8 The Global Innovations of Japanese General Trading Companies: The Case of Mitsubishi Corporation; Chapter 9 Knowledge Integration Dynamics and Strategic Innovation Capability; Bibliography; Author Index; Subject Index
Sommario/riassunto	Since the 1990's, Japanese firms have sought to expand their capacity for innovation by incorporating Western management practices into their organizational culture. This combination of Japanese and Western management practices has been highly successful - Japanese firms are

presently at the forefront of technological and service innovation in areas such as digital consumer electronics, mobile phone services, and the games industry. Much can be learned from the success of Japanese companies in these areas. This book presents an analysis of the business model unique to Japanese firms, emphasis in...
