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Altri autori (Persone)	JonesSteve <1961->
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Nota di contenuto	Cover; Half Title; Title Page; Copyright; Dedication; Contents; Preface; Acknowledgments; Introduction: Forests, Trees, and Internet Research; Chapter 1 - Studying the Net: Intricacies and Issues; Chapter 2 - Complementary Explorative Data Analysis: The Reconciliation of Quantitative and Qualitative Principles; Chapter 3 - Recontextualizing "Cyberspace": Methodological Considerations for On-Line Research; Chapter 4 - Studying On-Line Social Networks; Chapter 5 - Cybertalk and the Method of Instances; Chapter 6 - Configuring as a Mode of Rhetorical Analysis Chapter 7 - From Paper-and-Pencil to Screen-and-Keybaord: Toward a

Methodology for Survey Research on the Internet Chapter 8 - Measuring Internet Audiences: Patrons of an On-Line Art Museum; Chapter 9 - Analyzing the Web: Directions and Challenges; Chapter 10 - There Is a There There: Notes Toward a Definition of Cybercommunity; Chapter 11 - Researching and Creating Community Networks; Chapter 12 - Beyond Netiquette: The Ethics of Doing Naturalistic Discourse Research on the Internet; Chapter 13 - Thinking the Internet: Cultural Studies Versus the Millennium; Index; About the Contributors

Sommario/riassunto

'Doing Internet Research' examines the ways in which the Internet has commanded the public imagination and discusses the methodological issues that arise when one tries to study and understand the social processes occurring within the Internet.
