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Nota di contenuto	Front Cover; The IT/Digital LegalCompanion; Copyright Page; Dedication Page; Contents; Acknowledgment by Gene Landy; A Note from the Authors; About the Authors; About the Authors' Law Firm; Form Downloading Instructions; Chapter 1: Introduction: Using this Book to Build Value; Your Need to Know Digital Business Law; Who is this Book For?; Organization of this Book; Approach of this Book; Understanding and Using Intellectual Property; Doing Deals; Understanding and Dealing with Legal Risk Factors; Global Perspective; Focusing on Your End Game from the Beginning; How to Use this Book Using the Legal FormsLimits to the Contents of this Book; Legal Counsel; Chapter 2: Digital Copyright Basics; Some History; Copyright Counts!; In this Chapter; The Nature of a Copyright; What Is Covered by

US Copyright Law?; What Is a Computer Program under Copyright Law?; The (Very Modest) Requirement of Originality; Copyright and Musical Works; Exclusive Rights under Copyright Law; Expressions vs. Ideas and Methods; How to Get a Copyright; Copyright vs. Other Kinds of Intellectual Property (IP); Duration of Copyright Protection; Public Domain; Notice; Copyright Registration; Infringement
Derivative Works
Works Made for Hire; More on Work Made for Hire; Work Made for Hire Clauses in Contracts; Note on the Right to Revoke Copyright Grants and Transfer after 35 Years; California Law Issue Involving Work Made for Hire Clauses; Problems When Parties Fail to Specify Who Is to Own the Copyright; Fair Use; Factor-Based Analysis; Fair Use and Personal Copying; The First Sale Rule; Thin Copyright Protection for Computer Databases; Copy Protection Technology and Anticircumvention Law; Digital Rights Management Technology and Anticircumvention; Anticircumvention Law Concepts
What Is Illegal under Anticircumvention Law? Absence of Defenses; Registering Your Copyright; How Copyright Registration Works; Advantages of Copyright Registration; Statutory Damages under the Copyright Act; Getting a Good Shot at Attorneys' Fees; Filing for Timely Copyright Registration; Presumption of Validity of Your Copyright; Making Copyright Registration a Regular Practice; Recording Assignments and Exclusive Licenses; Criminal Copyright Violations; More on Copyright Law; Conclusion; Chapter 3: Copyrights on the Internet, for Software Protection and Around the World; In this Chapter Topic One: Copyright and the Internet Example; Analysis of Web Functions; Links; Deep Linking; Framing; Linking and Peer-to-Peer Copying; The DMCA Notice-and-Take-Down Rules; Protection from Libel Claims; More on Copyright and the Internet; Topic Two: Copyright and Software Protection; Unauthorized Copying of Copyrighted Computer Code; Piracy; Private Illegal Copying; Pieces of Software Programs; No Protection for Functional Elements Inherent in the Idea of the Application; No Protection for Commonly Used Software Elements
No Protection for Use of Interfaces and File Formats Needed for Compatibility

Sommario/riassunto

To compete effectively in digital business markets, you need to understand how the law affects your digital technology business. The contents include detailed plain English business and legal guidance on:

- * Intellectual Property for Digital Business
- * Digital Contract Fundamentals
- * Open Source
- * Development and Consulting
- * Software as a Service
- * Software Licensing and Distribution
- * Web and Internet Agreements
- * Privacy
- * Digital Multimedia Content and Distribution
- * IT Standards
- * Web and Mobile Technology and Content Deals
- * Video Game Deals
