

|                         |   |
|-------------------------|---|
| 1. Record Nr.           | UNINA9910827910003321   |
| Autore                  | Boden Jeanne  |
| Titolo                  | The wall behind China's open door : towards efficient intercultural management in China // Jeanne Boden ; cover design, David Hyde ; cover photograph, Jeanne Boden ; book design, David Hyde ; photography Jeanne Boden    |
| Pubbl/distr/stampa      | Brussels, Belgium : , : Academic and Scientific Publishers, , 2008<br>©2008   |
| Descrizione fisica      | 1 online resource (256 p.)  |
| Altri autori (Persone)  | HydeDavid   |
| Disciplina              | 302.35  |
| Soggetti                | Corporate culture - China<br>Business etiquette - China<br>Intercultural communication - China  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and indexes.  |
| Nota di contenuto       | ""Front ""; ""Contents""; ""1 Confucianist China""; ""2 Coherent China""; ""3 Communist China""; ""4 Contemporary China""; ""5 Communicative China""; ""6 Corporate China""; ""7 Commercial China""; ""8 Conformist China"" |