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Titolo	Advances in the economic analysis of participatory and labor-managed firms [e-book]
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Disciplina	658.3152
Soggetti	Management - Employee participation - Periodicals Industrial management - Employee participation - Periodicals
Lingua di pubblicazione	Non definito
Formato	Materiale a stampa
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2. Record Nr.	UNINA9910827894803321
Autore	Wimmer Bruce
Titolo	Business espionage : risk, threats, and countermeasures / / Bruce Wimmer
Pubbl/distr/stampa	Waltham, Massachusetts : , : Elsevier, , [2015] ©2015
ISBN	0-12-420059-1 0-12-420054-0
Edizione	[First edition.]
Descrizione fisica	1 online resource (210 p.)
Disciplina	658.472
Soggetti	Business intelligence
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Business Espionage: Risk, Threats, and Countermeasures; Copyright; Dedication; Contents; Author Biography; Introduction;

Business espionage misunderstood; Silo Syndrome; James Bond Syndrome; Exclusive Cyber-Security Focus; Ostrich Syndrome; Objective; How to Use This Book; Part 1: Understanding the Problem of Business Espionage; Chapter 1: Understanding the risks; Introduction; Risk Methodology; Risk Formula; Summary; Chapter 2: Characteristics of business spies; MICE; CRIME; BECCA; Project Slammer; U.S. FBI; Summary; Chapter 3: High-Threat Locations for Business Espionage Asia-PacificLatin America; Europe; Africa; Middle East; More Examples; Business Espionage in/from Greater China; Business Espionage in Singapore; Business Espionage in Vietnam; Korea, Japan, and India; Business Espionage in Latin America; United States; Vulnerabilities Identified in Examples; Summary; Chapter 4: Espionage by Electronic Means; Introduction; Cases of Electronic Eavesdropping; Vulnerabilities Identified; Summary; Chapter 5: Espionage by Force: Physical Theft or Other Appropriation; Introduction; Cases of Business Espionage by Physical Theft or Other Appropriation Vulnerabilities IdentifiedSummary; Chapter 6: Facing Espionage While Traveling; Introduction; Cases of Travelers Becoming Victims of Business Espionage; Vulnerabilities Identified; Conclusion; Chapter 7: Insider Threat; Introduction; Cases of Insider Espionage; Vulnerabilities Identified; Summary; Part 2: Business Espionage Countermeasures; Chapter 8: Protecting Your Most Critical Resources; Focus on protecting the most critical information and resources; Chapter 9: Physical and Personnel Security Countermeasures; Introduction; Business Espionage Security Awareness Training Key Elements of a Good Employee Counterespionage Education and Awareness ProgramBusiness Espionage Reporting Program; Travel Security Program that Includes Business Espionage Threat; Executive Protection; Clear, Demonstrated Senior Leadership Support; Identifying and Properly Classifying Sensitive Information; Include in Business Continuity/Disaster Recovery Plans; Conduct a Holistic Risk Assessment; Well-Constructed, Comprehensive Security Policies and Procedures; Create a Specific and Focused Information Protection Team Do Comprehensive Due Diligence of Partners, Suppliers, Vendors, and ClientsBe Involved in Office/Site Location Selection; Conduct Background Investigations/Personnel Security; Address Resignations and Terminations; Access controls; Secure Storage and Locks; Importance of Information Security Manager(s) as Program Contacts; Document and Material Destruction/Trash Controls; Control of Office Machines; Pro-Active Prevention Monitoring; Use of Tiger and Red Team Testing; Non-Disclosure, Non-Compete, and Other Legal Agreements; Limiting Where/How Company Information Can Be Worked On or Discussed Develop Special Measures for Marketing and Sales Staff

Sommario/riassunto

Business Espionage: Risk, Threats, and Countermeasures provides the best practices needed to protect a company's most sensitive information. It takes a proactive approach, explaining the measures and countermeasures that can be enacted to identify both threats and weaknesses. The text fully explains the threat landscape, showing not only how spies operate, but how they can be detected. Drawn from the author's 40 years of experience, this vital resource will give readers a true understanding of the threat of business spying and what businesses can do to protect themselves. It is ideal for use as a tool to educate staff on the seriousness of the threat of business espionage. Shows how to identify a company's threats, weaknesses, and most critical assets Provides proven and practical countermeasures that any business can employ to protect their most sensitive assets from both internal and external threats Uses real-life case studies and examples

to help the reader understand how to apply the tactics discussed
