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Soggetti	Copyright - Philosophy Moral panics Metaphor Property
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references (p. 201-251) and index.
Nota di contenuto	HOW THE COPYRIGHT WARS ARE BEING FOUGHT AND WHY; THE ROLE OF METAPHORS IN UNDERSTANDING; METAPHORS AND THE LAW; THE MYTHICAL ORIGINS OF COPYRIGHT AND THREE FAVORITE COPYRIGHT METAPHORS; PROPERTY AS SOCIAL RELATIONS; WHY CLASSIFYING COPYRIGHT AS PROPERTY IS IMPORTANT IN THE COPYRIGHT WARS; COPYRIGHT ON STEROIDS: BEFORE BALCO; MORAL PANICS, FOLK DEVILS, AND FEAR AS A TACTICAL WEAPON; HOW INNOVATION OCCURS: CREATIVE DESTRUCTIVE AND DISRUPTIVE TECHNOLOGIES
Sommario/riassunto	Metaphors, moral panics, folk devils, Jack Valenti, Joseph Schumpeter, John Maynard Keynes, predictable irrationality, and free market fundamentalism are a few of the topics covered in this lively, unflinching examination of the 'Copyright Wars': the pitched battles over new technology, business models, and most of all, consumers.