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Nota di contenuto	Intro -- Contents -- Preface -- 1 Choice: More Than Wanting to Have Your Cake and Eat It Too -- 2 Behind the Scenes of Choice: The Historical Precursors -- 3 FreeWill and the Vicious Spiral of Choice: Who's in Control? -- 4 Many Branches, Many Worlds, and the Splintering of Reality -- 5 The Blurring of Reality -- 6 Postindustrial Society: Our Break with History? -- 7 Decision Making: Is There a Method to Its Madness? -- 8 Oppositions: Saussure, Structuralism, and More -- 9 Freedom and Existentialism -- 10 Risk: What It Means to Us -- 11 The Individual versus the Group -- 12 The Turning Point: The 1960s -- 13 High and Low Culture, Subjective and Objective Mentality -- 14 From Modernism to Postmodernism -- 15 Postmodern Manifestations, Self-Reference, and Beyond -- 16 Critics of Contemporary Life -- 17 Societal Problems and Conflicts: Where Are We Headed? -- 18 Have We Been Here Before? -- 19 Policy Implications, and Conclusions -- Bibliography -- Index.
Sommario/riassunto	How today's cornucopia of choices has transformed our lives and our culture, from the foundations of scientific theory to the anxiety of everyday decisions.

