

1. Record Nr.	UNINA9910827866203321
Autore	Flanagan Tom
Titolo	Winning power : Canadian campaigning in the twenty-first century // Tom Flanagan
Pubbl/distr/stampa	Montreal : , : McGill-Queen's University Press, , [2014] ©2014
ISBN	0-7735-9037-4 0-7735-9036-6
Descrizione fisica	1 online resource (243 p.)
Disciplina	324.70971
Soggetti	Political campaigns - Canada Campaign funds - Canada Political campaigns - Technological innovations - Canada Political campaigns - Alberta
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	part I. The permanent reality of campaigning -- part II. The changing reality of campaigning -- part III. Fear and loathing in Alberta.
Sommario/riassunto	Campaigns are central to the practice of modern democracy and integral to political participation in the twenty-first century. This book draws on decades of experience teaching political science and managing political campaigns to inform readers about what goes on behind the scenes.