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Sommario/riassunto

With a focus on the needs of educators and students, Making Sense of Data presents the steps and issues that need to be considered in order to successfully complete a data analysis or data mining project. This Second Edition focuses on basic data analysis approaches that are necessary to complete a diverse range of projects. New examples have been added to illustrate the different approaches, and there is considerably more emphasis on hands-on software tutorials to provide real-world exercises. Via the related Web site, the book is accompanied by Traceis software, data sets, a
