

1. Record Nr.	UNINA9910827840003321
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Titolo	Manhood in Hollywood from Bush to Bush / / David Greven
Pubbl/distr/stampa	University of Texas Press, : Austin, 2009
ISBN	0-292-79350-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (310 p.)
Disciplina	791.43/6521
Soggetti	Masculinity in motion pictures Men in motion pictures Motion pictures - United States - History - 20th century Motion pictures - United States - History - 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	When Hollywood masculinity became self-aware -- Manhood in Hollywood from Bush to Bush -- An ill-fated bacchanal: Casualties of war and the horror of the homosocial -- Male medusas and female heroes: fetishism and ambivalence in The silence of the lambs -- The Hollywood man date: split masculinity and the double-protagonist film -- Destroying something beautiful: narcissism, male violence, and the homosocial in Fight club -- "Am I blue?" Vin Diesel and multiracial male sexuality -- The devil wears abjection: The passion of the Christ -- Narcissus transfigured: Brokeback Mountain -- The reign of masochism.
Sommario/riassunto	A struggle between narcissistic and masochistic modes of manhood defined Hollywood masculinity in the period between the presidencies of George H. W. Bush and George W. Bush. David Greven's contention is that a profound shift in representation occurred during the early 1990s when Hollywood was transformed by an explosion of films that foregrounded non-normative gendered identity and sexualities. In the years that have followed, popular cinema has either emulated or evaded the representational strategies of this era, especially in terms of gender and sexuality. One major focus of this study is that, in a great deal of the criticism in both the fields of film theory and queer theory, masochism has been positively cast as a form of male sexuality that

resists the structures of normative power, while narcissism has been negatively cast as either a regressive sexuality or the bastion of white male privilege. Greven argues that narcissism is a potentially radical mode of male sexuality that can defy normative codes and categories of gender, whereas masochism, far from being radical, has emerged as the default mode of a traditional normative masculinity. This study combines approaches from a variety of disciplines—psychoanalysis, queer theory, American studies, men's studies, and film theory—as it offers fresh readings of several important films of the past twenty years, including *Casualties of War*, *The Silence of the Lambs*, *Fight Club*, *The Passion of the Christ*, *Auto Focus*, and *Brokeback Mountain*.
