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Nota di contenuto	1. Conservatives in the "modern" world of Eisenhower, and the rise of Goldwater -- 2. The democrats resurgent and the rise of the Boston-Austin Axis -- 3. Goldwater ambivalence and the decision to run -- 4. Early republican battlegrounds and the rise of George Wallace -- 5. Lyndon Johnson and the reins of power -- 6. Conservation triumphant : Wallace and Goldwater in the primary season -- 7. Guillotine : the Jacobins remove the ancien regime -- 8. LBJ's "Bobby problem" and the Humphrey string-along -- 9. The king is dead. Long live the king -- 10. Goldwater and Johnson in a cause predetermined -- 11. Home stretch -- 12. Analysis.
Sommario/riassunto	Marked by sharp ideological divisions over civil rights, Vietnam, and federal power, the 1964 presidential campaign between Democrat Lyndon Johnson and Republican Barry Goldwater proved a watershed election in American history. Although Johnson defeated Goldwater in a landslide and liberalism seemed to ride triumphant, the liberal wave crashed almost immediately and conservatives came to dominate a resurgent Republican Party in the late twentieth century. Thoroughly researched and beautifully written, this is the first historical account of this crucial election, and the transition it marked f

