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	2 Building a World-Class School of Public Policy Stavros N. YiannoukaMr. Lee Kuan Yew Meets McKinsey & Company; The McKinsey Study; Size of a School: How Big is Big Enough?; Sizing the Market for Public Policy Education in Asia; Developing a Research Strategy; Meeting Minister Mentor; Joining the LKY School; Student Recruitment; Strategic Alliances and Partnerships; Branding, Marketing and More Student Recruitment; Executive Education; Faculty, Management and Bureaucracy; Lessons Learnt about the Academic Enterprise; Implications for the Future of the LKY School
	3 The Three Enigmas of Professional Policy Education Scott A. FritzenThe Setting: The Harvard Kennedy School, May 1999; The Enigma of What to Teach; Laying the Tracks of the Curriculum; Why is Introduction to Public Policy the Hardest Course to Teach in the

School?; A Professional School Without a Profession; Global, Asian and Singaporean: All or None of that?; The Question of Singaporean Content; What is the "Global" in Global Public Policy?; The Enigma of Whom to Teach; Growth and Geographical Diversity; Diversity in Student Backgrounds

Pre- and Early-Career Idealists, Heading in 50 Directions: the MPP ProgrammeMid-Career Civil Servants "On the Move": the MPA, MPM and MPAM Degree Programmes; Aspiring Academics and Policy Researchers; Executive Education Participants; The Enigma of Who Will Teach; Special Mission in a Small-but-Cosy Corner of the University: the PPP Days; Faculty Development in the First Years of the LKY School; Entering Early-Middle Age (as a Faculty); Conclusion: The Enigma of the Field

4 Richness, Rigour and Relevance: Creating a Strong and Vibrant Research Community at a New School of Public Policy Astrid S. TuminezPrologue: The Best Laid Plans - Opting between a Commercial and an Academic Enterprise; Our Core Business: Research; The People, the Funding, the Work; Taking Stock: Bricks, Mortar and More; Research Productivity and Identity; Research Dissemination and Impact; Research Support and Accountability; Research Centres; Through the Looking Glass . . .; People, People, People; Management to Support Research; Convening, Publicising, Pushing the Boundaries

A Market-Sensitive Portfolio of Big and Incremental Ideas

| Sommario/riassunto | In an industry of higher education that measures the longevity of its leading institutions in decades and centuries, the establishment and rapid growth of the eight-year-old Lee Kuan Yew School of Public Policy (LKY School), National University of Singapore, is a remarkable story that deserves to be told. The five co-authors, all of whom were involved in guiding the School during its formative years, provide unique perspectives of key events and the thinking behind major decisions that helped place the School on its current trajectory. They also provide insights into the challenges faced along |