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Nota di contenuto	Book Cover; Title; Contents; List of figures; List of tables; List of boxes; Glossary; History and background; Traditional approaches to management; The behavioural approach to management; Managing yourself and other individuals; Managing groups; Managing at the organizational level; Applying the behavioural approach; References; Index;
Sommario/riassunto	This is a theoretically-based practical guide to true organizational behaviour patterns. It shows how to identify undesirable behaviours, measure them, analyse why they are occurring and implement strategies to change them.