

1. Record Nr.	UNINA9910827676803321
Autore	O'Connor Joseph <1948 Sept. 12->
Titolo	Principles of NLP : what it is, how it works, and what it can do for you / / Joseph O'Connor and Ian McDermott ; foreword by Robert Dilts
Pubbl/distr/stampa	London, : Singing Dragon, 2013
ISBN	1-299-47184-6 0-85701-136-7
Edizione	[Rev. ed.]
Descrizione fisica	1 online resource (176 p.)
Collana	Principles of...
Altri autori (Persone)	McDermottlan
Disciplina	158.1
Soggetti	Neurolinguistic programming Interpersonal relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	Neuro-Linguistic Programming (NLP) teaches how to model excellence to achieve excellence in everything you do. This introductory guide explains the principles of NLP, showing how to be in tune with your patterns of behaviour and language and those of the people around you, and how to use this knowledge to reach your goals.