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ISBN	1-350-22131-7 1-78032-553-3 1-78032-552-5
Edizione	[First edition.]
Descrizione fisica	1 online resource (242 p.)
Collana	Development matters.
Disciplina	302.23
Soggetti	Mass media Mass media - Economic aspects Mass media - Social aspects Development studies Media studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Media for development : magic bullet or corporate tool? -- Participatory communication in development : more questions than answers -- Defining media development : nailing jelly to a wall -- From media development to development : a long and winding road -- Strategies of humanitarian communication : choose wisely -- Media coverage of the global south : who cares?
Sommario/riassunto	An essential book for anyone interested in the role of the media in development.