Record Nr. UNINA9910827580203321 Mastering moocs: using open online courses to achieve your goals // **Titolo** foreword by Karl Ulrich Pubbl/distr/stampa Philadelphia, PA:,: Wharton Digital Press,, [2015] ©2015 Descrizione fisica 1 online resource (49 p.) Collana Knowledge@Wharton Originals Disciplina 338.00151 Soggetti Business - Mathematical models Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto Copyright; Knowledge@Wharton Books; Contents; Foreword; Introduction; Chapter One Why Take a MOOC?; Chapter Two How to Choose the Right MOOC; Chapter Three Strategies for Meeting Your MOOC Goals; Chapter Four How MOOCs Can Help Your Team Succeed; Conclusion; Acknowledgments; Knowledge@Wharton on MOOCs; Sources: About Knowledge@Wharton Books: About Knowledge@Wharton; About Wharton Digital Press; About The Wharton School Sommario/riassunto How business professionals are using MOOCs to further their careers and help their companies and teams succeed Since first making headlines in 2011, hundreds of universities across the world have begun offering thousands of MOOCS, or massive open online courses, to millions of students around the world. While researchers are still looking at what this relatively new technology means for education. many business professionals are already yielding the benefits. Mastering MOOCs: Using Open Online Courses to Achieve Your Goals offers insights into how anyone can gain the greatest personal and prof