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Altri autori (Persone)	CarlsenJack MorrisonAlison J
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Nota di contenuto	About the Authors; How to Use the Book; Preface; Acknowledgements; 1 Introduction; 2 Entrepreneurship and Family Business; 3 Starting the Family Business; 4 Sustaining and Developing the Family Business; 5 Balancing Family and Business through the Life Cycle; 6 Farm-based Family Businesses; 7 Family-owned and -operated Small Hotels; 8 Family-owned Nature-based Resorts; 9 Family-owned and -operated Tour Companies; 10 Family-owned Tourist Attractions and Wineries; 11 Cross-case Analysis; 12 Implications for Family Businesses and Tourism Destinations; 13 Implications for Research and Theory Bibliography/Index
Sommario/riassunto	The family business is a global phenomenon, and is particularly prominent in tourism and hospitality. In many cases, the family business was developed for the purpose of facilitating personal and family goals. For example, in rural areas, farmers can use tourism as a way to generate additional income, thereby remaining in the area and retaining family property. Running a bed and breakfast establishment is a way to mix family and work. This book contains international data and case studies, and will provide a comprehensive overview of

managing the family tourism business.

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