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Nota di contenuto	BEYOND GOVERNANCE; CONTENTS; Foreword; Preface; Acknowledgements; 1 Introduction: Enterprise Governance; Enterprise Governance - a new framework; The importance of people and culture; It is all about flawless execution; How this book supports flawless execution; Resources; Notes; PART I Performance; 2 Developing Strategy; The importance of strategy; Understanding strategy; Managing for value: strategies for results; The 'Managing for value'- based approach to the strategy process; So what really works?; CFOs and shareholder value - the reality gap Corporate performance management systems: bridging the gap Notes; 3 Transactional Excellence; The emerging e-enabled finance environment; Case study: Wallenius Wilhelmsen; Case study: DIY Retail; How the Web is transforming 'bean counting'; Case study: Lin TV; Selecting applications; Reporting and business intelligence; Notes; 4 Corporate Performance Management; What are we doing wrong today?;

1.

	Corporate performance management - a new methodology for finance; The case for corporate performance management; Systems to support CPM; Case study: CPM in action Key lessons from successful adopters of CPMCase study: ACC; Notes; 5 Driving Performance Through Better Cost Management; Activity-based costing - a historical perspective; The case for ABC; Implementing ABC; Activity-based management; Case study: Royal Mail; ABC/M's relationship to other accounting and management innovations; So why the controversy? The problems with implementing ABC/M; Interview: Peter Hill, Bellis-Jones Hill Group; Technologies that support ABC/M; Notes; 6 Forecasting, Planning and Budgeting; Case study: Murray, Inc.; The problems with traditional budgeting Alternatives to traditional budgeting Process improvement techniques and the challenge for budgeting; Collaborative planning - reinventing world-class budgeting; Collaborative planning - reinventing world-class budgeting; Collaborative planning (CP) technology; Conclusion; Notes; PART II Conformance; 7 Better Enterprise Governance Through Better Reporting; The importance of a timely close; The shortcomings of current approaches to month-end close; New approaches to closing; Case study: CODA Group; Improving reporting content; Conclusion; Notes; 8 Corporate Governance; What is corporate governance? The good, the bad and the ugly - examples of corporate governance means to a company like Shell; So what is the case for corporate governance?; The importance of Enterprise Governance and how to achieve it; Meeting the challenge of Enterprise Governance; Notes; 9 Supporting Enterprise Governance: the Emerging Finance Architecture; Case study: Whirlpool - an early player in SSC; Shared Services - the case for centralisation; Case study: Shared services at Carrefour; Business process outsourcing Case study: Dairy Farm and Cap Gemini Ernst & Young
Sommario/riassunto	Following a series of corporate scandals, legislators have company executives in their sights, and are arming themselves with ever-greater regulatory firepower. All agree that good governance is essential - but must not be allowed to stifle business performance. Beyond Governance develops the concept of Enterprise Governance, an emerging framework which unites Performance, Conformance and Corporate Responsibility and shows how addressing all of these areas in a concerted, coordinated fashion will deliver value to the organisation and its stakeholders. In particular, it focuses on the