1. Record Nr. UNINA9910827509903321 Autore Anderson Jermaine G Titolo Beginning Flash, Flex, and AIR [[electronic resource]]: development for mobile devices / / Jermaine G. Anderson Indianapolis, Ind., : Wiley, c2012 Pubbl/distr/stampa **ISBN** 1-283-30667-0 9786613306678 1-118-19334-2 Edizione [1st edition] Descrizione fisica 1 online resource (404 p.) Wrox programmer to programmer Collana Disciplina 006.786 Soggetti Interactive multimedia Web sites - Design Application software - Development Web site development - Computer programs Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes index. Note generali Nota di bibliografia Includes index. Nota di contenuto Beginning: Flash®, Flex®, and AIR® Development for Mobile Devices; Contents; Introduction; Chapter 1: An Introduction to Flash, Flex, and Air; Adobe Flash; Flash on Mobile Devices; ActionScript 3.0; ECMAScript; Key Concepts; The Flex Framework; Flex 4.5.1; MXML; Spark Library Components; Data Binding; Flex Mobile Application Structure: Considerations for Mobile Development: Adobe AIR: Summary; Chapter 2: Getting Started; Using Flash Builder 4.5.1; Working with Workspaces; Using the Flash Perspective; Using the Flash Debug Perspective: Using the Source and Design Views Creating a Mobile Project Using Flash BuilderCreating a Hello World App Example: Defining Run Configurations: Running Mobile Applications on the Desktop; Running Mobile Applications on the Device; Summary; Chapter 3: Building Air Applications for Android, Blackberry, and IOS Devices: AIR Application Descriptor Files: Setting Properties in the AIR Application Descriptor File: Manually Editing the Application Descriptor

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Sommario/riassunto

Easily create cross-platform, standalone native applications for mobile devices using AIR AIR allows you to develop the rich, creative, interactive media experiences for mobile applications. This easy-to-follow guide covers everything you need to know to create rich mobile applications using Adobe Flash Builder. Packed with examples, this book shows you how to build applications for mobile devices using a combination of ActionScript, the Flex framework and AIR. You'll discover how these applications are able to run across multiple mobile and tablet devices, targeting Google Android, A