

1. Record Nr.	UNINA9910827455403321
Autore	Lev Peter <1948->
Titolo	Twentieth Century-Fox : the Zanuck-Skouras years, 1935-1965 // by Peter Lev
Pubbl/distr/stampa	Austin, : University of Texas Press, 2013
ISBN	0-292-74448-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (327 p.)
Classificazione	AP 44983
Disciplina	384/.80979494
Soggetti	Motion pictures
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [291]-300) and index.
Nota di contenuto	Introduction -- The merger, 1935-1939 -- Wartime prosperity, 1940-1945 -- Peak achievements, 1946-1950 -- A slow decline, 1951-1960 -- Bust and boom, 1961-1965 -- Epilogue, 1966-2011.
Sommario/riassunto	When the Fox Film Corporation merged with Twentieth Century Pictures in 1935, the company posed little threat to industry juggernauts such as Paramount and MGM. In the years that followed however, guided by executives Darryl F. Zanuck and Spyros Skouras, it soon emerged as one of the most important studios. Though working from separate offices in New York and Los Angeles and often of two different minds, the two men navigated Twentieth Century-Fox through the trials of the World War II boom, the birth of television, the Hollywood Blacklist, and more to an era of exceptional success, which included what was then the highest grossing movie of all time, The Sound of Music. Twentieth Century-Fox is a comprehensive examination of the studio's transformation during the Zanuck-Skouras era. Instead of limiting his scope to the Hollywood production studio, Lev also delves into the corporate strategies, distribution models, government relations, and technological innovations that were the responsibilities of the New York headquarters. Moving chronologically, he examines the corporate history before analyzing individual films produced by Twentieth Century-Fox during that period. Drawn largely from original archival research, Twentieth Century-Fox offers not only enlightening analyses and new insights into the films and the history of the company, but also affords the reader a unique perspective from which to view the

evolution of the entire film industry.
