

1. Record Nr.	UNINA9910143224603321
Autore	Dhanda Rahul K
Titolo	Guiding Icarus [[electronic resource]] : merging bioethics with corporate interests / / Rahul K. Dhanda ; foreword by Philip R. Reilly
Pubbl/distr/stampa	New York, : John Wiley & Sons, c2002
ISBN	1-280-36674-5 9786610366743 0-471-46132-6 0-471-22483-9
Descrizione fisica	1 online resource (298 p.)
Disciplina	174.957 174/.96606
Soggetti	Biotechnology industries Biotechnology - Moral and ethical aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 258-260) and index.
Nota di contenuto	GUIDING ICARUS; CONTENTS; Foreword; Preface; Acknowledgments; 1 Introduction; 2 Genetically Modified Foods; I. Executive Summary; II. The Science; III. The Benefits; IV. The Issues; V. Industry; VI. Recommendations; 3 DNA Data Banking; I. Executive Summary; II. The Science; III. The Benefits; IV. The Issues; V. Industry; VI. Recommendations; 4 Personalized Medicine; I. Executive Summary; II. The Science; III. The Benefits; IV. The Issues; V. Industry; VI. Recommendations; 5 Stem Cells; I. Executive Summary; II. The Science; III. The Benefits; IV. The Issues; V. Industry; VI. Recommendations 6 ConclusionGlossary; Suggested Reading; Index
Sommario/riassunto	""There is a palpable need for business to explore the issues Dhanda raises. Guiding Icarus offers a flight plan.""-from the Foreword by Philip R. Reilly While bioethicists may enjoy the most thorough appreciation of both the promise and perils of new biotechnologies, international corporations are in fact the entities generating these technologies and determining their application. An industry insider versed in the language of bioethics, Rahul Dhanda offers in Guiding Icarus: Merging

2. Record Nr.	UNINA9910827453803321
Autore	Howsam Leslie
Titolo	Kegan Paul - a Victorian imprint : publishers, books, and cultural history // Leslie Howsam
Pubbl/distr/stampa	London, England ; ; Toronto, [Ontario] : , : Kegan Paul International : , : University of Toronto Press, , 1998 ©1998
ISBN	1-4426-5562-3 1-4426-2307-1
Descrizione fisica	1 online resource (245 pages, 12 pages of plates) : illustrations, tables, photographs
Collana	Heritage
Disciplina	070.5094109034
Soggetti	Literature publishing - Great Britain - History - 19th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Frontmatter -- Acknowledgements -- Contents -- Tables -- Plate section -- Introduction -- Chapter 1. Henry S. King: businessman of letters -- Chapter 2. Charles Kegan Paul, pastor to publisher -- Chapter 3. Kegan Paul, Trench – the partnership with a reputation for serious and beautiful books, 1877–1888 -- Chapter 4. Kegan Paul, Trench, Trübner & Co. Ltd.: a financial crisis and a revolution in management, 1889-1911 -- Chapter 5. The Kegan Paul legacy: the making, consolidation and survival of a reputation for serious books -- Notes -- Chronology of Events -- Who's Who -- Index
Sommario/riassunto	The Kegan Paul imprint was created and its reputation for a distinguished list of titles established during a forty-year period from 1871 to 1911. Several publishers, and their firms, were involved in the development of the imprint during this period, beginning with Henry S. King and Company, and following in 1877 with Charles Kegan Paul and his partner Alfred Chenevix Trench. A financial crisis in 1889 forced an amalgamation with two other businesses and the new firm changed

managers periodically until George Routledge and Son took over the business in 1911. Leslie Howsam combines biography and analytic bibliography in her study of the Kegan Paul imprint to demonstrate the value of publishing history as a contribution to the scholarly study of the book. Basing her research on intensive work in the company's surviving archives and supplemented by extensive library work with the actual books, Howsam looks at the wide range of significant titles published for the imprint. In addition, she reconstructs a biographical and business history of the firm based on published and unpublished accounts of the individuals involved, including the publishers and their families, and looks at the effects of changing business practices. The focus of *Victorian Imprint Kegan Paul* is the duality of imprint: the publisher's imprint upon a list of books, and publisher's personalities, the imprint of their taste and judgment on the culture in which they lived.
