

1. Record Nr.	UNINA9910827433403321
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Titolo	Artwash : big oil and the arts // Mel Evans
Pubbl/distr/stampa	London, [England] : , : Pluto Press, , 2015 ©2015
ISBN	1-78371-333-X 1-78371-332-1
Descrizione fisica	1 online resource (224 p.)
Disciplina	700.79
Soggetti	Art patronage
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Big Oil's artwash epidemic. Tobacco and arms manufacturers : ethics and sponsorship ; Oil sponsorship of the arts around the world ; The international oil economy and the BP Ensemble in London -- Capital and culture. Art at arm's-length from the state, but ethics under its thumb ; Where the money really comes from ; Ethics and accountability -- Discrete logos, big spills. Disaster is fundamental to business ; A social licence to operate ; Arts sponsorship to secure social licence ; Fake it 'til you make it : simulating authenticity -- The impact of BP on Tate : an unhappy context for art. Curating with BP in the picture ; Art in social context ; BP, Tate and the post-colonial -- Opposition to oil sponsorship and interventions in gallery spaces. Performing protest in gallery spaces - a growing global movement ; Institutional critique and the sponsor ; Making space for change : the 'deviant art institution' and interstitial distance -- Conclusion. Merely artwash ; Signs of change.
Sommario/riassunto	"Published on the fifth anniversary of the BP Deepwater Horizon disaster, Artwash is an intervention into the unsavoury role of the Big Oil company's sponsorship of the arts in Britain. Based on a high profile campaign, Mel Evans targets Chevron, ExxonMobil, BP and Shell's collaboration with institutions such as the Tate in an attempt to end the poisonous relationship forever."--Publisher's website.

