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Nota di contenuto	Content -- Contents -- Prologue -- 1 - My Pre-Expatriate Life -- 2 - Italy and India: So Different and So Similar -- 3 - Welcome to India -- 4 - Working in India -- 5 - The Perfetti Van Melle India Success -- 6 - Conquering South Asia -- 7 - An Indo-Italian Wedding -- 8 - The Russian Roulette -- 9 - Settling Down in the Middle East -- 10 - Real Estate and Emerging Markets -- 11 - Starting Up in the Dark Continent -- 12 - The BRICs over the Past Decade -- Epilogue -- Acknowledgments -- About the Author.
Sommario/riassunto	The book will attract readers from all backgrounds with an interest in Business Biographies, Leadership, and Motivation. Coming from Stefano Pelle, the book will easily garner required attention at retail shelves and will attract a wide readership from diverse background. Managers and business people would find the book useful.